

Carla Turner

Product Designer | UI/UX Designer | Data-Driven Design | AI & Emerging Tech

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SUMMARY

Product Designer with 20+ years of visual design experience and a strong foundation in user-centered digital products, specializing in creating seamless, scalable experiences across web and mobile platforms. I've contributed to end-to-end design for both startup and enterprise products, supporting improvements in onboarding by 25% and increasing user engagement by 20%. Skilled in Figma, Adobe Creative Suite, and cross-functional collaboration, I translate research, analytics, and business requirements into user flows, wireframes, and polished designs that improve usability, accessibility, and overall customer experience.

DESIGN SKILLS

Tools

Figma, Adobe Photoshop, Adobe Illustrator, Miro, Jira, ChatGPT / AI Tools

UX & Product Skills

User Flows & Journey Mapping
Wireframing & Prototyping
Usability Testing
Accessibility (WCAG)
Responsive Web & Mobile Design
Data Analysis & A/B Testing
User Research
Agile Collaboration
Conversion Optimization

Collaboration & Communication

Problem Solving, Collaboration, Communication, Attention to Detail, Adaptability, Time Management, Empathy

TESTIMONIALS



I have the pleasure of working with Carla, and I can confidently say she is a talented and driven UI/UX designer. She consistently goes the extra mile on every project and has a remarkable ability to take feedback and implement it quickly. Carla is a fast learner, adapting to new tools and design trends. Her positive attitude, collaborative spirit, and willingness to tackle any challenge make her a true asset to any team. I highly recommend her — she's a joy to work with and will continue to grow into an outstanding designer."

— Deanne Watts, Product Manager



Carla proved to be an exceptional team player, consistently making herself available beyond regular working hours to ensure deadlines were met. She brought a wealth of design skills to the team, from which we all benefited and applied to the overall project design. Carla is adept at taking direction and willingly offers her assistance to meet project deadlines."

— Maria Howe, Lead UI/UX Designer

WORK EXPERIENCE

MINDPOP & ZillyPlanet

Product Designer

2024 – Present

- Designed tools that boosted startup workshop participation by 20%.
- Collaborated with cross-functional teams to align design with user/business goals.
- Designed engaging, gamified user experiences that improved learning engagement and retention across a STEM-based platform.
- Contributed to end-to-end design for 9+ interactive product features, from wireframes to high-fidelity prototypes, supporting a scalable learning ecosystem.

Product Management Accelerator

AI UI/UX Designer

2025

- Designed an AI-powered wine pairing assistant, delivering a fully functional MVP in 2 months.
- Collaborated cross-functionally with product and engineering to align AI capabilities with user needs.
- Recognized as a top-performing MVP among 10 early-stage AI products
- Applied rapid prototyping and user feedback loops to validate product-market fit.

Be Uninterrupted

UI/UX Designer

2024

- Contributed to user research and focus groups to improve the app experience.
- Turned feedback into design changes that boosted user engagement by 20%.
- Designed clean, easy-to-use dashboards to help users stay organized.
- Streamlined core user flows, reducing friction and improving task completion efficiency across key product journeys.

Springboard

UI/UX Designer

2023 – 2024

- Learned advanced UI/UX skills through hands-on projects and mentorship.
- Completed intensive UI/UX training with a focus on user research, usability testing, and product thinking, applying skills across real-world design challenges.
- Designed dashboards and mobile interfaces that cut onboarding time by 25%.
- Improved user retention by 20% through better layouts and clearer user flows.

Gardner Business Media

Art Director

2000 – 2023

- Contributed to high-visibility publications (100K+ readers) across print and digital.
- Built consistent brand systems across channels.
- Improved production efficiency by 20% through workflow optimization.
- Managed 120+ pages/month while meeting quality and deadlines.

EDUCATION

AI UI/UX Design Certificate
PM Accelerator

UI/UX Design Certificate
Springboard

BBA | Business Management
Wilmington College

Visual Design Certificate
Cincinnati State

AAB | Graphic Communications
Cincinnati State